FOR IMMEDIATE RELEASE

JOHN GEIGER ELECTED PRESIDENT OF THE ROYAL CANADIAN GEOGRAPHICAL SOCIETY

OTTAWA, NOVEMBER 4, 2010 — John Geiger has been elected President of The Royal Canadian Geographical Society at the Society’s Annual General Meeting, taking place today in Ottawa. John, who was elected for a three-year term, is the 13th President of the Society, founded in 1929 and one of Canada’s largest non-profit educational organizations.

An internationally-bestselling writer, John is best known for The Third Man Factor: Surviving the Impossible, and four other books of non-fiction, including Frozen In Time: The Fate of the Franklin Expedition, which describes the results of the Franklin Forensic Project. His work has been translated into ten languages. John studied history at the University of Alberta, and spent three field seasons in the Arctic as historical investigator for the Knight Archeological Project, a scientific investigation of the 1719 James Knight Expedition disaster. He is Editorial Board Editor at The Globe and Mail, and a Senior Fellow at Massey College, University of Toronto. He previously served as a Governor and Vice President of the Society.

“It is an immense privilege to serve as President of the Royal Canadian Geographical Society,” said John Geiger, “and to do so during such exhilarating times — when the discipline of geography is becoming ever more relevant in a rapidly changing world.”

The Royal Canadian Geographical Society’s mandate is “to make Canada better known to Canadians and to the world.” It is dedicated to imparting a broader knowledge and deeper appreciation of Canada — its people and places, its natural and cultural heritage and its environmental, social and economic challenges. This mandate is fulfilled mainly through publication of the Society’s magazines, Canadian Geographic and Géographica, and through geographic education programs, an expeditions program, research grants and speakers program.

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