



CANADIAN AWARD FOR ENVIRONMENTAL INNOVATION

FOR IMMEDIATE RELEASE

Call for nominations: **3M Environmental Innovation Award**

OTTAWA, June 14, 2011 — 3M Canada and The Royal Canadian Geographical Society have issued a call for nominations from the public for the **3M Environmental Innovation Award**, which is an annual award recognizing individuals who are making innovative contributions to the protection, restoration and preservation of the Canadian environment.

“We’re proud the **3M Environmental Innovation Award** recognizes the people who share 3M’s innovative spirit through their important environmental initiatives, while encouraging others to be creative, get involved and make a difference,” says Chip Allan, Executive Director, 3M Canada Corporate Marketing and Public Affairs.

“**The Royal Canadian Geographical Society** is proud to partner with **3M Canada** in such a progressive program,” said John Geiger, President. “**The 3M Environmental Innovation Award** continues the Society’s tradition of fostering environmental stewardship by recognizing individuals whose new and progressive initiatives are a model and inspiration for all.”

Following the close of nominations on August 31, 2011, a cross-Canada panel of judges will consider all the nominations. In October, the winner will be announced for the **3M Environmental Innovation Award**.

The Award winner will be presented at **The Royal Canadian Geographical Society’s** College of Fellows Annual Dinner on November 3, 2011. The winner will receive a bronze medal created by an award-winning Canadian artist.

The **3M Environmental Innovation Award** was established by **The Royal Canadian Geographical Society** in partnership with **3M Canada** and *Canadian Geographic* magazine.

Visit www.rcgs.org/environment for the complete nomination guidelines and nomination form.

FOR MORE INFORMATION:

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