



## CANADIAN AWARD FOR ENVIRONMENTAL INNOVATION

### FOR IMMEDIATE RELEASE

## Call for nominations for Canadian Award for Environmental Innovation

OTTAWA, JUNE 1, 2010 — The Royal Canadian Geographical Society and 3M Canada have issued a call for nominations from the public for the annual Canadian Award for Environmental Innovation.

The **Canadian Award for Environmental Innovation** recognizes individuals who are making innovative contributions to the protection, restoration and preservation of the Canadian environment.

“The Royal Canadian Geographical Society encourages Canadians to explore and discover Canada while keeping in mind their individual responsibility for the country’s environmental well-being,” said Gisèle Jacob, President. “The **Canadian Award for Environmental Innovation** continues the Society’s tradition of fostering environmental stewardship by recognizing individuals whose new and progressive initiatives are a model and inspiration for all.”

“3M is proud to be a partner in such a progressive program,” says Charles Allan, Executive Director, Community Relations. “We hope this award helps recognize the people who share 3M’s innovative spirit through their important environmental initiatives, while encouraging others to be creative, get involved and make a difference.”

Following the close of nominations on August 31, 2010, a cross-Canada panel of judges will consider all the nominations. In October, three finalists will be announced for the **Canadian Award for Environmental Innovation**.

The Award winner will be presented at **The Royal Canadian Geographical Society’s** College of Fellows Annual Dinner on November 4, 2010. The winner will receive a bronze medal created by an award-winning Canadian artist.

The **Canadian Award for Environmental Innovation** was established by **The Royal Canadian Geographical Society** in partnership with **3M Canada** and *Canadian Geographic* magazine.

Visit <http://www.rcgs.org/environment> for the complete nomination guidelines and nomination form.

#### FOR MORE INFORMATION:

Sandra Smith  
Manager, Awards Program  
The Royal Canadian Geographical Society  
Telephone: 613-745-4629  
E-mail: [smith@rcgs.org](mailto:smith@rcgs.org)

