



CANADIAN AWARD FOR ENVIRONMENTAL INNOVATION

FOR IMMEDIATE RELEASE

Call for nominations for first annual Canadian Award for Environmental Innovation

OTTAWA, MAY 26, 2009 — The Royal Canadian Geographical Society and 3M Canada have issued a call for nominations from the public for the first annual Canadian Award for Environmental Innovation.

The **Canadian Award for Environmental Innovation** recognizes individuals who are making innovative contributions to the protection, restoration and preservation of the Canadian environment.

“The Royal Canadian Geographical Society encourages Canadians to explore and discover Canada while keeping in mind their individual responsibility for the country’s environmental well-being,” said Gisèle Jacob, President. “The new **Canadian Award for Environmental Innovation** continues the Society’s eighty-year tradition of fostering environmental stewardship by recognizing individuals whose new and progressive initiatives are a model and inspiration for all.”

“3M is proud to be a partner in such a progressive program,” says Charles Allan, VP, Corporate Sales and Marketing, PR and Government Markets. “It is our hope that this award will be a catalyst for change and help create healthy communities nationwide.”

Following the close of nominations on June 30, 2009, a cross-Canada panel of judges will consider all the nominations. In September, three finalists will be announced for the **Canadian Award for Environmental Innovation**.

The Award winner will be presented at **The Royal Canadian Geographical Society’s** College of Fellows Annual Dinner on November 5, 2009. The winner will receive a bronze medal created by an award-winning Canadian artist.

The **Canadian Award for Environmental Innovation** was established by **The Royal Canadian Geographical Society** in partnership with **3M Canada** and *Canadian Geographic* magazine.

Visit <http://www.rcgs.org/environment> for the complete nomination guidelines and nomination form.

FOR MORE INFORMATION:

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