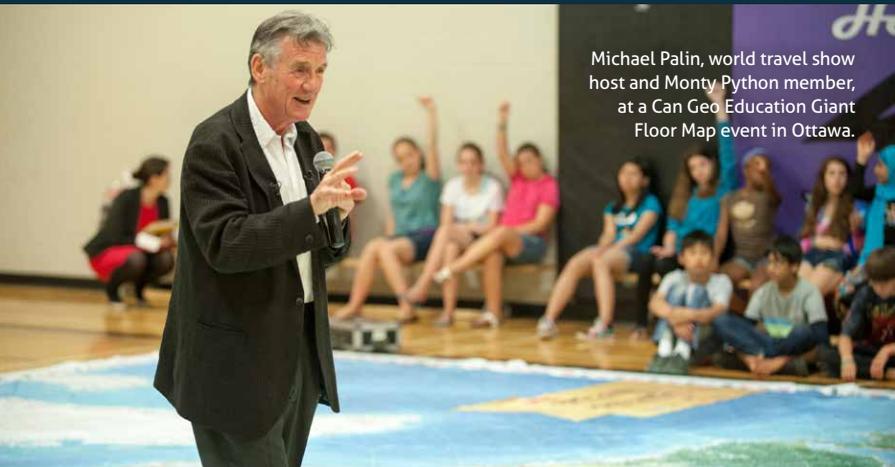


CANADIAN GEOGRAPHIC EDUCATION

The Society's Canadian Geographic Education division creates its acclaimed bilingual grade-school curriculum and student programs for a network of more than 18,000 K-12 teachers, and works with them to improve geography teaching methods. Programs include the Canadian Geographic Challenge, a national quiz competition; the Classroom Energy Diet Challenge, in which classes compete for prize money to apply green technologies

to their schools; Geography Awareness Week, with nationwide activities each November; and the Giant Floor Map Program, which makes themed, 8-by-11-metre maps available to schools free of charge. Canadian Geographic Education supplies teachers with the tools they need for teaching geography, ensuring that students receive essential lessons about their country, their communities and the very ground they're standing on.

BOTTOM: COLIN ROWE/CAN GEO; MAP: CHRIS BRACKLEY/CAN GEO



Michael Palin, world travel show host and Monty Python member, at a Can Geo Education Giant Floor Map event in Ottawa.

SUPPORTING THE SOCIETY

The Royal Canadian Geographical Society has been inspiring Canadians to learn more about their country since 1929. As a registered Canadian charity and non-profit educational organization, it would not be able to continue as a leader in geographical literacy, expeditions, research and public engagement without the generous donations of its supporters. There are many ways to support the RCGS:

BECOME A DONOR

Visit rcgs.org/donate or call (613) 745-4629 to make a one-time gift to the Society, participate in our monthly giving program and even donate your Aeroplan Miles.

ATTEND A SOCIETY EVENT

Proceeds from the College of Fellows Annual Dinner in Ottawa and Can Geo Talks events in cities across Canada help support the Society's vital programs. rcgs.org/programs

BECOME A SUBSCRIBER

Order a subscription to *Canadian Geographic* magazine, and let us bring Canada's great geographical heritage right to your doorstep. cangeo.ca/subscribe

JOIN THE COMPASS ROSE CLUB

The Society's Compass Rose Club is a diverse group of philanthropic leaders who share a commitment to connecting Canadians with their country. Find out how you can be part of this exclusive club by emailing Director of Advancement Jason Muscant at muscant@rcgs.org.

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CANADA'S CENTRE FOR GEOGRAPHY AND EXPLORATION





CANADIAN GEOGRAPHIC

Published by The Royal Canadian Geographical Society since 1930, *Canadian Geographic* is renowned for authoritative, fascinating and award-winning journalism, stunning photography and innovative cartography. With its French-language equivalent *Géographica*, *Canadian Geographic Travel* magazine, cangeo.ca and social media channels, *Can Geo* continues to inform Canadians about their geography and the changes occurring in the country today.



RIGHT: ROBERT CARTER/CAN GEO; BACKGROUND: PAUL COLANGELO/CAN GEO

CAN GEO TALKS

The Society's Can Geo Talks present many of Canada's and the world's greatest explorers, scientists, geographers, storm chasers, wildlife photographers and authors. In recent years, speakers have included cave diver Jill Heinerth, world adventurer and Monty Python member Michael Palin and Canadian astronaut Steve MacLean. For updates and ticket information about upcoming Can Geo Talks, visit rcgs.org/talks.

EXPEDITIONS AND RESEARCH GRANTS

From supporting archeologists racing to save Indigenous artifacts in melting permafrost to cave explorers mapping deep underground systems, the RCGS fosters the drive to discover and understand, sharing and celebrating new information.

The Society's Research Program helps facilitate the field work of the country's brightest minds in geography and natural sciences. The Expeditions Program supports and lends its Compass Rose Flag to those undertaking expeditions that educate the public about Canada.

As a partner in the Parks Canada-led 2014 Victoria Strait Expedition that discovered

Sir John Franklin's HMS *Erebus*, the RCGS helped stimulate global interest in Canada's Arctic. The Society's 2015 Malerualik Expedition focused on the significance of Indigenous Traditional Knowledge, as Inuit historian Louie Kamookak led Nunavut students to key Franklin and Inuit sites, passing down oral histories and place names.

In the last two decades alone, the Society has backed more than 80 expeditions and 110 research projects, and continues to seek out and share new knowledge of Canada with all.



THE SOCIETY

Canada's leading geographers, scientists, historians, artists, soldiers, business leaders and educators make up the RCGS's College of Fellows. Since the Society was founded in 1929, its Fellows have worked together to further the mandate "to make Canada better known to Canadians and to the world."

Some of the first Fellows were Arctic explorer Vilhjalmur Stefansson, Group of Seven artist A.Y. Jackson and world adventurer Rosita Forbes. Today, the Fellowship includes astronaut Roberta Bondar, explorer and author Sir Christopher Ondaatje, paleontologist Philip

Currie and Inuit historian Louie Kamookak (TOP LEFT). In 2016, *Jeopardy!* host and philanthropist Alex Trebek (TOP RIGHT, with RCGS CEO John Geiger) was named Honorary President — the first in more than 30 years. Honorary Vice-Presidents include ethnobotanist and author Wade Davis.

The Society is one of the largest non-profit educational organizations in the country, and its mission has never been more relevant: geography plays a vital role in understanding and responding to some of the most pressing challenges facing us today.

EXPLORER-IN-RESIDENCE AWARDS

RCGS Explorers-in-Residence cultivate awareness among Canadians of the expeditions and field research being carried out by the nation's top explorers, scientists and conservationists. Jill Heinerth, a world-renowned, record-holding cave diver, was named to this position in 2016.

The Society presents as many as 11 different medals and awards each year in recognition of the people and organizations who have done the most to increase geographical literacy in Canada. The Gold Medal (for significant achievements in the field of geography), for example, has gone to author Margaret Atwood, wildlife painter Robert Bateman and Canada's astronauts.



TOP LEFT: JASON FULLFORD/CAN GEO; TOP RIGHT: CHRISTIA CHUDCZAK/CAN GEO; BACKGROUND: JILL HEINERTH