Media Advisory

FOR IMMEDIATE RELEASE

Drawn to Victory:
How the Allies of WWI re-invented cartography and won the war

What: A sneak preview of Sound Venture Productions’ documentary Drawn to Victory and Canadian Geographic Education’s FWW giant floor map (11 X 8 meters)

When: Tuesday, November 24, 2015, at 10:20 a.m.

Where: Barney Danson Theatre, Canadian War Museum, 1 Vimy Pl, Ottawa

Who: LGen (Ret’d) Andrew Leslie, M.P. for Orleans, ON
Stephen Quick, Director General, Canadian War Museum
John Geiger, Chief Executive Officer, Royal Canadian Geographical Society
Tim Joyce, President and Senior Producer at Sound Venture Productions
Glebe Collegiate Institute high school students

This event will launch Drawn to Victory, the first instalment of A Nation Soars, a three-part educational initiative commemorating Canada’s aviation efforts in the First World War (FWW). A Nation Soars is a partnership between the Royal Canadian Geographical Society and Sound Venture Productions, and is funded in part by the Government of Canada. Click here to view a 30 second teaser of Drawn to Victory.

Sound Venture’s Drawn to Victory documentary is narrated by celebrated Canadian actor Dan Aykroyd and tells the inspiring tale of how Canada’s newly-minted air force helped win the FWW with their fearless, death-defying flying and air reconnaissance skills to help map the Western Front. In Drawn to Victory, audiences will learn how the Allies more accurately mapped the battle lines in a way that had never been done before - using aerial photography. Many of the skills that were developed ‘on-the-fly’, later paved the way for Canada to become a world leader in aeronautics, cartography and geomatics.

The event will also launch the Royal Canadian Geographical Society’s giant floor map of the FWW Western Front. Ottawa high school students will demonstrate how the map will be used to teach students about the geography of the Western Front battle lines, and how borders were redefined following the War. The map will be available for use in classrooms from coast to coast to coast by Canadian Geographic Education’s close to 16,000 member educators.

For more information, please contact:
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